

APPROPRIATIONS REQUEST FORM OREGON HOUSE DELEGATION FISCAL YEAR 2010

DEADLINE FOR SUBMISSION: FEBRUARY 20, 2009

PLEASE NOTE: As required by the House Appropriations Committee, all requests will be made public on the requesting Member's website.

1. Project Title: Multi-Commodity Research (OR)

2. Organization Name and address:

Oregon State University
Corvallis, Oregon 97331-4501

3. Primary Contact name, phone number, mobile phone number, fax number and email:

4. Project Location Address (if different from Organization): Funding will go to Corvallis and OSU's Food Innovation Center, which is located in NW Portland.

5. Please describe the requesting organization's main activities, and whether it is a public, private non-profit, or private for-profit entity:

Public University. Oregon State University is one of only two U.S. universities designated a land grant, sea grant, space grant and sun grant institution. Its more than 20,300 students come from all 50 states and more than 80 countries. OSU programs touch every county within Oregon, and its faculty teach and conduct research on issues of national and global significance.

6. Briefly describe the activity or project for which funding is requested (please keep to 500 words or less.)

This project enhances competitiveness and expands the economic value-added component in Oregon agricultural products through research and outreach in food processing, product development, business strategy, marketing, and consumer testing. The State of Oregon has a high percentage of specialty crops that have been traditionally sold into commodity markets as undifferentiated product. Due to pressures from globalization, it is increasingly difficult to compete in commodity markets, because of increased production and energy costs. There is also a growing consumer demand for high quality, value-added products from the Pacific Northwest that can compete effectively in the marketplace. Value-added processing and marketing of agricultural-based products offer considerable potential for expansion, economic growth and job creation. The team will conduct research to support food processing and food product development, investigate consumer perceptions of product quality and value, and evaluate marketing and food industry strategies. These studies will improve the ability of new and existing food producers and processors to satisfy consumer and market demand and to achieve success through business and marketing strategies suitable to the small and medium sized firms of the Pacific Northwest. In conjunction with the Food Innovation

Center the aim is to provide an integrated program of research, educational programs, and technical services designed to enhance regional capability for innovation in food processing and marketing.

7. Has this project received federal appropriations funding in past fiscal years?

Yes

7a. If yes, please provide fiscal year, Department, Account, and funding amount of any previous funding.

All funds have been made through USDA's CSREES

FY2006: \$329,651

FY2007: \$0 (funds were appropriated, however all earmarks were eliminated that year)

FY2008: \$242,609

FY2009: funding is yet to be determined

8. Federal agency and account from which funds are requested (Please be specific –e.g. Department of Housing and Urban Development, Economic Development Initiatives account):
USDA/CSREES

9. What is the purpose of the project? Why is it a valuable use of taxpayer funds? How will the project support efforts to improve the economy and create jobs in Oregon?

This project expands the value-added component in Oregon agricultural products through research and outreach in food processing, product development, business strategy, marketing, and consumer testing. Applied research and technical services at the Food Innovation Center improve the ability of new and existing food producers and processors to satisfy consumer and market demands for wholesome and safe foods and achieve financial success through business and marketing strategies. In addition the Oregon consumer benefits from products that meet demands for healthy ingredients from sustainable agricultural and processing practices. This project continues to help create jobs through direct assistance to start-up businesses and development of new product lines in existing food companies.

10. Have you requested funding for this project from other Members of Congress?

If so, who? Support is being sought from the entire Oregon Congressional Delegation

11. Funding Details:

a. Total project cost (all funding sources and all years): \$650,000

b. Amount being requested for this project in Fiscal Year 2010: \$400,000

c. What other funding sources (local, regional, state) are contributing to this project or activity? (Please provide specific dollar amount or percentage.)

\$250,000 Oregon State University/State of Oregon

d. Do you expect to request federal funding in future years for this project?

Yes

e. Breakdown/budget of the amount you are requesting for this project in FY 2010.

(e.g. salary \$40,000; computer \$3,000):

Faculty salaries	\$90,000
Graduate research assistantships	\$68,000
Faculty research assistants	\$170,000
Undergraduate students	\$12,000
Travel	\$7,000
Supplies and services	\$23,000
Equipment	\$30,000

f. Please list public or private organizations that have supported/endorsed this project:

Oregon Department of Agriculture
Portland Development Commission
Portland Public Market
Food Alliance
Northwest Food Processors Association
Food Industry Leadership Center
Pacific Foods
New Seasons
Truitt Brothers, Inc.
Dundee Fruit Co.

g. Is this project scalable? (i.e. if partial funding is awarded, will the organization be able to use the funds in FY 2010?): Yes